



Policy on the use of personal data (ART. 13 GDPR 2016/679) on the Adeo Screen and Screen Research configurator

This Policy is used to inform our users how Adeo Screen sp. z o.o. uses their data regarding the activity of configuration on the portals <http://configurator.screenresearch.com> (for the Screen Research Configurator) and <http://configurator.adeoscreen.com> (for the Adeo Screen Configurator).

Information on the employer or data protection office. The Data Controller is Adeo Screen sp. z o.o., with a registered office in Ul. Bolesława Krzywoustego, 31 - 59-500 Złotoryja - Poland.

To exercise the rights set out in the data protection regulation it is possible to contact the Data Controller at his office or by calling the following telephone number +48 76 8505301 or by writing at info@adeoscreen.com.

Purpose and legal basis of processing. Your personal data (name, surname, address, e-mail address and telephone number) will be processed to allow you to use the service of configuration of your screen and to proceed to its purchase. The legal basis of processing is the fulfilment of contractual obligations and the execution of pre-contractual measures based on your consent (art. 6, c.1, lett.b. GDPR 2016/679).

Data communication (Recipient). In order to execute the relationship between the parties we may communicate your data to (a) subjects such as legal or fiscal consultants, IT services vendors, sales representatives that have received a formal mandate on our part and have been nominated as Data Processors by our company (b) subjects such as transport companies and any other subjects involved in the process of transporting purchased goods, banks and financial institutes, Public Authorities and Administrations, parent or subsidiary companies in the group. The legal basis for data communication is the fulfilment of contractual obligations and the execution of pre-contractual measures based on your request. It is understood that we are going to communicate to the recipients only the data necessary for the fulfilment of the provision related to the service requested, choosing anonymization of data wherever it is possible. The data you provide will not be divulged without your prior and specific consent.

Data transfer to Third Countries and International Organizations. The data you provide will not be transferred towards Third Countries or International Organizations outside the territory of the European Union.

Marketing. Our company could use the data you provide for marketing purposes, including, but not limited to, sending promotional (such as newsletters, leaflets, dedicated e-mails etc.) and informative material, commercial surveys in relation to our products and/or services, but only after your specific and voluntary consent. The lack of consent will not bear any consequence on the execution of the principal provision.

Third-party Marketing. Our company may transfer your data to third-party companies with which it has entered a collaboration and/or partnership or to subsidiaries of the group, but only after your specific and voluntary consent which constitutes the legal basis of the data processing. The lack of consent will not bear any consequence on the execution of the principal provision.

Data processing methods, automated decision-making processes, and data storage times. Your data may be treated in hard copy and digital format, in compliance with the technical and organizational security measures set by the EU Regulation with regard to personal data protection (GDPR 2016/679). Your

personal data will be stored for the duration of the relationship between the parties and in any case for the preservation period required by civil, accounting and tax regulations, which may exceed the duration of the business relationship. Your data will be for the time necessary to guarantee the legal warranty of the purchased products, and to ensure service and maintenance of the product when necessary.

As regards possible promotional and marketing purposes, data will be saved: (a) until your request to stop the service – by using the “Unsubscribe” link available in every digital communication – as far as newsletters are concerned (b) for two years for marketing processed through other media types.

Subject’s rights and complaints to the Privacy Authority – At any time, you have the right to access, modify, integrate or delete, as well as limit or refuse to authorize the processing of any data concerning you and data portability towards another Data Protection Office, for legitimate reasons. You also have the right to make a complaint to the national data protection supervisory authority if you believe that your rights have been illegally processed.